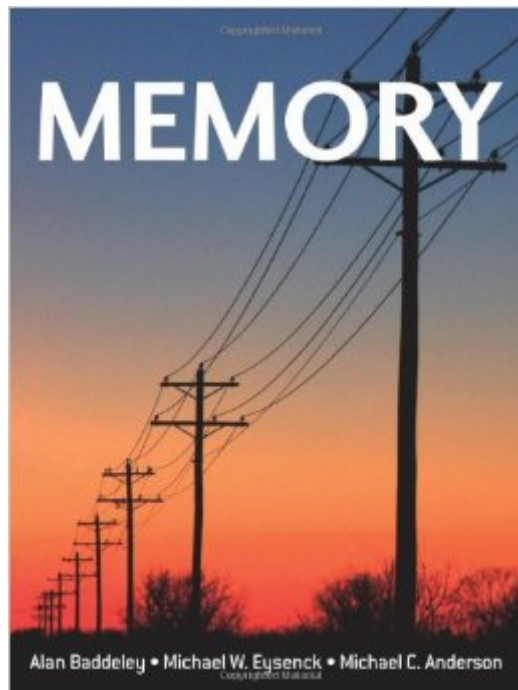


The book was found

Memory



Synopsis

People seem to be intrigued by memory, and by its sometimes spectacular failure in (for example) people with amnesia. However, students of memory sometimes fail to retain this fascination. The reason is clear: in order to study memory we must carry out carefully-designed experiments, which can seem boring even when they are exciting science. Fortunately, we now know enough about memory to relate laboratory studies to the world beyond. In other words, our scientific knowledge of memory and how it works can help us to explain those aspects of memory that most people find of greatest interest. This book presents a thorough, accessible and appealing overview of the field, written with students in mind, by some of the world's leading researchers. It starts with a brief overview and explanation of the scientific approach to memory before going on to discuss the basic characteristics of the various memory systems and how they work. Summaries of short-term and working memory are followed by chapters on learning, the role of organization in memory, the ways in which our knowledge of the world is stored, retrieval, and on intentional and motivated forgetting. The latter half of the book involves the broader application of our basic understanding of memory, with chapters on autobiographical memory, amnesia, and on memory in childhood and aging. After chapters discussing eyewitness testimony and prospective memory, a final chapter addresses an issue of great importance to students – how to improve your memory. Each chapter of the book is written by one of the three authors, an approach which takes full advantage of their individual expertise, style and personality. This enhances students' enjoyment of the book, allowing them to share the authors' own fascination with human memory.

Book Information

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Memory Improvement #340 in Books > Textbooks > Social Sciences > Psychology > Cognitive

Psychology #882 in Books > Medical Books > Psychology > Cognitive

Customer Reviews

This is one of my favorite textbooks. The information is well organized and easy to read. Colored definition boxes reinforce vocabulary and offer an opportunity to see the definitions written in another way. Difficult ideas are expressed in more than one way making it easier to get a better understanding of the information. Definitely worth the money.

i'm currently taking a college psychology course on memory and although this book is not part of the required reading material for the course many of the studies/papers that we've been assigned to read have been authored or coauthored by Alan Baddeley who just happens to be the primary author of this book. Many of the papers we've been reading are somewhat more technical than what's presented in this book, but i don't think you're going to be missing all that much. I've read about 250+ pages of the book so far and i've found it a great companion to my work in class. However, if you've never taken a neurobiology class or aren't all that familiar with the various lobes or main structures of the brain then you'll probably want to brush up just a bit. In short, if you've never heard of the hippocampus or the prefrontal cortex then a number of sections might be a little challenging. Overall... great book, easy to read, and covers the material at the perfect level of detail for an undergraduate psych course on memory!

This book is poorly written, riddled with typos and too verbose. Author's explanations are convoluted and generally unclear. Some examples of classic memory experiments are useful.

Wonderful textbook!

Fast arrival, got what I expected (minor wear and tear)

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